EYEBEAM

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For immediate release

"On Design", a New Initiative by Eyebeam

On Design: Patrick Kim <u>Talk and workshop</u> Saturday, July 23, 2016 2-5PM Eyebeam

Brooklyn, June 27, 2016—"On Design" is a series of experimental projects and talks focused on the most exciting emergent practices in design.

Drawing on Eyebeam's expertise and resources in digital fabrication, the initiative aims to inspire understanding and collaborative creation across the art, design and technology communities.



Designers in this initiative will receive a Project Residency—a focused and intensive, short residency including studio space, financial support, and fabrication expertise—and present the results of their time at Eyebeam in a public forum.

Eyebeam selected **Patrick Kim**, a product designer who experiments with traditional craft methods and materials to create functional art objects, as the initial participant in this initiative, from July 7–July 14. Eyebeam chose Patrick's work based on his creative approach towards material use, fabrication method and his openness to experimental techniques.

During the Residency, Patrick will create a new series of work incorporating Eyebeam digital fabrication machinery including:

ProJet 460 Plus Color 3D Printer FormLabs Form +1 3D Printer MakerBot Replicator 2 3D Printer MakerBot Replicator Z18 3D Printer Universal 660 Laser Cutter Modela MDX-40A CNC Milling Machine

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Patrick's experimental fabrication process will be live-streamed in 360-degree video every weekday during 2-5pm from July 7–July 14. Online viewers are invited to follow Patrick's process, ask questions and interact with his design iterations throughout <u>Eyebeam's</u> <u>live-streaming sessions</u>.

"We want to see how Patrick will incorporate Eyebeam's digital fabrication technology into his design process and how these digital tools will inform his 'traditional craft' practice," Billy Dang, Creative Technology Manager at Eyebeam, explained. Further projects by other designers will take place in Fall 2016 and will be announced imminently.

Design projects figure prominently in Eyebeam's history of supporting aesthetic and technological practice. Recent examples include the installation of Richard The and Frederic Eyl, featured in the exhibition *To Scale*, which used microscopic printing technology and algorithmic intelligence, to create a physical image of seemingly "infinite resolution."

Other designer alums of Eyebeam include Kaho Abe, who creates social, low-tech games; Tahir Hemphill, who applies design to hip hop education; and Slava Balasanov, who co-founded digital agency 4Real, the creators of Eyebeam's current website.

Patrick Kim is a designer/maker born in Virginia, educated in NYC and Germany, and currently working in Brooklyn, NY. After working in toy design and high end furniture, Pat struck out on his own to create for himself. In pursuing his own work, he discovered a knack for creating fun, thoughtful, and timeless objects. He runs a studio called <u>Pat Kim Design</u> in Red Hook.

Eyebeam is a nonprofit studio for collaborative experiments with technology toward a more imaginative and just world. By providing generous support to artists for research, production and education, Eyebeam makes ideas real.

Limited tickets are available at eyebeam.org/ondesign

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Image: an experimental laser cut in mother-of-pearl, courtesy of Eyebeam and Pat Kim

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