

Eyebeam and Nasdaq Entrepreneurial Center Launch Exhibition Series Starting with Critical Ecological Artist Marina Zurkow

Marina Zurkow: *Event Horizon*

On view December 3 - February 13, 2016

Opening reception December 3, 6-8PM

Artist talk at 7PM

Nasdaq Entrepreneurial Center

505 Howard Street

San Francisco, CA 94109

FOR IMMEDIATE RELEASE

San Francisco, CA and Brooklyn, NY, December

2015 — Eyebeam and the Nasdaq

Entrepreneurial

Center are pleased to announce their new collaboration, which will include three Eyebeam-curated art exhibitions at the Center. The inaugural show, *Event Horizon*, will open on December 3, 2015 with an artist talk, and will feature digital, sculptural, and print works from Eyebeam alum Marina Zurkow.



Weights and Measures, 2007, Animation, 2'44", silent

Zurkow's research-based work probes the psychological space of impending environmental hardship with equal parts alarm and wonder. The digital, sculptural, and print works on view represent nuanced attempts to understand the thing we call nature in the context of climate change. Our very survival within this complex, non-anthropocentric world is the greatest creative task we face.

Three recent works—strange, contemporary landscapes—will be on view. *Mesocosm (Wink, Texas)*, comprises an installation and animation evoking a widening sinkhole in the small oil town of Wink, where Hazmats and pronghorns live side by side. *Weights and Measures* is a sweeping display of the systems that interactions between three “machines”—elephants, airplanes and plankton—can produce. And the *Elixir* animations depict individuals trapped in cut-crystal bottles as they are tossed among the Antarctic waves.

This collaboration is intended to expose West Coast audiences to Eyebeam’s unique blend of art, technology, and social change, where Zurkow’s work sits. In line with the Center’s mission to support entrepreneurs – of any stage, industry, or background – through a cross-disciplinary learning platform, it offers a new perspective on creative practice.

Since 1997, Eyebeam has focused on the cultivation of creative practices relating to art and technology. Residents are also given a generous stipend as well as an array of educational resources: skill shares, workshops, formal and informal critiques, and conversations in an expansive network of 300 alums.

As Courtney Colman, the Center's Art Advisor, says, "We're thrilled to work with Eyebeam. Their commitment to fostering artists' growth and creative ideas is the kind of interdisciplinary approach we want to share with entrepreneurs at our Center in San Francisco."

Marina Zurkow is a media artist focused on near-impossible nature and culture intersections. She uses life science, materials, and technologies to foster intimate connections between people and non-human agents. Zurkow is a 2011 John Simon Guggenheim Memorial Fellow, and granted awards from the New York Foundation for the Arts, New York State Council for the Arts, the Rockefeller Foundation, and Creative Capital. She is on faculty at ITP / Tisch School of the Arts, and is represented by bitforms gallery.



Mesocosm (Wink, Texas), 2012, software-driven animation. 144-hour year-long cycle (never repeats)

Eyebeam is both an artist colony and an R&D lab, united within a robust residency program that provides direct cash support and a production space, rich in tools and dialogue, in which a wide range of practitioners can collaborate and discover.

The **Nasdaq Entrepreneurial Center** is a San Francisco-based non-profit organization designed to educate, innovate, and connect aspiring and current entrepreneurs. Established in 2014, the Center serves the greater Bay Area community through differentiated events, meaningful entrepreneurial education, and a strong commitment to mentorship.

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